RETAIL TRAINING What's New in Retail Training?

Workshops

Convention-only pricing now available.

- THE SUPPLY PLACE® at ACE
- MARKETING FOR SUCCESS
- PLUMBING & ELECTRICAL
- ANALYTICS & REPORTING
- MERCHANDISING HIGH IMPACT AREAS

5 Roles: Sales Associate | Cashier | Back Office | Manager | Owner

Learning Plans by Role

EXPERT
Highest performance level, demonstrating comprehensive product and trade skills knowledge and the ability to develop and lead others

ONGOING
Further develop knowledge and skills to perform at a higher level

ONBOARDING
Begin with the most essential skills to do the job

HELPFUL READY
Earn your red vest

Your Regional Business Consultants (RBC) & Store Systems Consultants (SSC)

National PRS Manager – Shaun Garvin

REGION 9
Ray Conniff, RBC
Rob Singleton, SSC

REGION 10
Ron Austin, RBC
Mike Jones, SSC

REGION 11
Brooke Burton, RBC
Paul Madvig, SSC

REGION 12
Mitzi Bradshaw, RBC
Mike Jones, SSC

REGION 13
Pat Bennett, RBC
Paul Madvig, SSC

REGION 14
Pat Bennett, RBC
Pat Barrett, SSC

REGION 1
John Domagalski, RBC
Matt Considine, SSC

REGION 2
Fran Raineri, RBC
Mark Lehman, SSC

REGION 3
Miles Ruffin, RBC
Robert Harris, SSC

REGION 4
Greg Englehardt, RBC
Mark Lehman, SSC

REGION 5
John Domagalski, RBC
Dan Defonso, SSC

REGION 6
Miles Ruffin, RBC
Robert Harris, SSC

REGION 7
Shabaz Gillani, RBC
Matt Considine, SSC

WESTERN DIVISION

WESTERN DIVISION TRAINING MANAGER
Laura Wellman

REGION 17 MULTI-STORES CONTACT
Laura Wellman

INSTRUCTOR LED TRAINER, WESTERN DIVISION
Marc Solis

EASTERN DIVISION

EASTERN DIVISION TRAINING MANAGER
Shokofeh Khan

REGION 18 MULTI-STORES CONTACT
Shokofeh Khan

INSTRUCTOR LED TRAINER, EASTERN DIVISION
Deb Lenhausen

Professional Retail Services

New Regional Consultants in Each Region

Come meet one of your Regional Consultants for a Free Store Assessment and Consultation:

- Your **Regional Business Consultant** can support you with People Development, Sales Building, Business to Business, Financial Analysis and more.
- Your **Regional Store Systems Consultant** can support you with Inventory and Reporting Analytics and all of your back office needs.
- Your **Instructor Led Trainer** can provide classroom style sessions that can support your team with People Development, Management Training, Leadership Development and more.